



**November 4, 2015**

**Minutes**

**Attending: Will Clark, Sheri Lovercheck, Joe McCann, Tracy Stibitz, Jake McIntyre, Brent Bacon, Terry Harper, Mark Englert, John Freeman, Steve Thulin, Patrice Noel, David Anton, Judy Hay, Brad Tyndall, Chris Sheid, Jackie Freeze**

1. **Minutes October 7, 2015** were approved. Moved by Steve. Seconded by Jake
2. **Annual Complete College America Convening Report**—Steve reported that it was a very productive convening and the information on moving things to scale was helpful. Others discussed the information on technology tools that are available to the effort and that knowing more about them was helpful. We might consider making that a workshop topic at some further point. There was quite a bit of additional information provided on the Guided Pathways which supports some of the initiatives that are currently underway in Wyoming. All agreed that we are doing the right things and that the CCA trend is shifting a bit from the standard cookie-cutter approach. It is impressive how consistent some of the success data is regarding things like co-requisite remediation. Senator Jeff Wasserburger was very engaged and involved in the experience and seemed to appreciate learning more about the efforts and getting to know some of our team better. All of the presentations are available on the CCA site.
3. **Oct. 20 Commission meeting** —Mark handed out the October Newsletter and updated them on the ACCT presentation. They commended him on our activities and the important role of CCW in Wyoming student success.
4. **ACCT Oct 16 Presentation**—Mark reported that the presentation at ACCT went well and was well attended. Jackie did a brief overview of the CCW effort and then trustees from four of the institutions shared information on success strategies.
5. **Fall Completion Meeting Oct. 28 in Casper**—Jackie reported that about 70 people attended and that the sessions were very well done and shared data on success and some of the challenges still faced by our completion initiatives. People were very positive and appreciated the chance to share within the state.
6. **Finalizing the College Readiness Definition**—David reported that the updates have been made to the College Readiness definition and it is now ready for further distribution. Jackie will clean up the intro and share it with everyone. Brent will work within the Department of Education to

determine how best to incorporate it into their activities. Ideally, we want one definition we can all use and share. Measures and further detail will have to be created as groups use it as a planning and development guide. Brent will report at the next meeting on next steps.

## 7. **Marketing**

- a. Postcard—include information on pathways, completion conference, and metrics. Distribute in Dec/Jan. Erin will send it electronically to trustees, legislators, and we will all distribute to appropriate constituent groups.
- b. Student showcase testimonials. PR people will develop them by the end of the calendar year.
- c. Chris will put together some news releases
- d. We need to gather more fresh content for the website

8. **Metrics**—Jackie reported that she is working on the first dashboard. Some of the data is not parallel from institution-to-instruction and doesn't match other statewide reports so this first round will be a bit challenging, but we will make at least some of the metrics available in the dashboard and have been talking about them in various presentations.