



October 7, 2015

Minutes

Attending: Kathy Dolan, Sheri Lovercheck, Steve Thulin, Mark Englert, Tracy Stibitz, David Anton, John Freeman, Jim Rose, Jake McIntosh, Patrice Noel, Terry Harper, Will Clark, Mohammed Chakhad, Sara Axelson, Jackie Freeze

1. **Minutes** Sept. 2, 2015 were approved. Moved by Steve Thulin. Seconded by John Freeman.
2. **Annual Convening**—Jackie reported on the fact that we will be sending ten people to Denver for the convening. They include Senator Jeff Wasserburger, Shawn Powell from Casper, Jackie Freeze, John Freeman, Will Clark, Steve Thulin, Patrice Noel, Brad Barker, Commissioner Sandra Meyer and Judy Hay. The group will report on the session at the end meeting.
3. **Update on Articulation Summit.** Patrice provided an update on the transfer articulation summit which drew 176 participants. Faculty from the colleges continued to work on articulation agreements and expanded to additional areas.
4. **Session at Fall Completion Meeting in Casper**
 - a. Panel presentation with Jackie, Jake, John and Patrice. Jackie will provide a general update, Jake will talk about some of the statewide efforts in remediation, John will talk about the legislative perspective and Governor's support, and Patrice will talk about progress made in the transfer arena.
 - b. Info to Trustees and Legislators—Erin will handle inviting trustees and legislators and will get names of attendees to Jackie by Oct. 23.
5. **Commission Meeting Presentation**—Jackie had sent everyone a draft of the newsletter and got some editing back. She will finalize and have copies ready for the meeting. Mark will do the update at the meeting since Jackie is on a peer review.
6. **Marketing**
 - a. Wyoming Public Television 1st segment—The first segment aired Sept. 28. It was recorded at Western and included Jackie, John, Kathy and Superintendent Balow. It was a good overview of the what and why of our efforts. The group talked about the fact that TV is a good avenue for furthering information the completion effort.
 - b. Wyoming Public Television 2nd segment—Jackie reported that it will be scheduled to air in February. The target is primarily students and parents. The group talked about an

approach that focuses on balancing the college experience. It is not about limiting student exploration and choice. It is about guiding the experience so that the student makes informed decisions and understands the consequences of decisions made.

- c. Postcard—Focus on the Pathways and transfer articulation. Shot for mailing early in December. Erin will do the distribution.
 - d. Presentation at ACCT—Mark reported it is ready to go.
 - e. Other marketing efforts—get more personalized information on the website; information to counselors and other school offices.
7. **Metrics Update**—Jackie is working on the data but has encountered some missing information and discrepancies in numbers. We will generate some initial numbers for the presentation at ACCT and to create the first dashboard. There will be some needed work for future iterations of the data.
8. **Adding additional members**—The team discussed the need to add some additional representation to the group. We need to add a counselor, high school math and English teachers, another legislator, another industry rept. Jake will work on a possibility for a math teacher; Tracy will work on a counselor; John will talk to Jeff Wasserburger to see if he is interested in joining.