



April 10, 2015

Meeting at Casper College

Minutes

Attending: John Freeman, Sherri Lovercheck, Tim Wright, Jim Rose, Kelly Strampe, Dee Ludwig, Jake McIntyre, Kathy Dolan, David Anton, Kim Reichert, Patrice Noel, Judy Hay, Christopher Sheid, Jackie Freeze

Calling in: Will Clark, Miranda Miller, Joe McCann, Mohamed Chakhad

1. **Minutes** from March 18, 2015—Motion to approve by Dee and seconded by Kathy. Approved.
2. Jackie introduced Chris Sheid as the PR committee liaison.
3. **College Readiness Definition**—David Anton handed out the final draft and the group reviewed and made a few minor edits. We will reframe it as a working paper and ask our representatives to distribute to our partners including superintendents, principals, State Board of Education, school districts. We will ask Summer to share with superintendents, principals, and 48 school districts. Jackie and Jim will share with DOE. The JEC meets in June. John Freeman will share a copy with them. Representatives should share with their constituent groups and Joe will share with the Commission Councils. Patrice and Sara will share at UW with the trustees, administration and staff. Kathy will make sure the trustees receive a copy and Sherri and Jackie will make sure the Commission receives a copy.

We need to build common understanding and shared purpose related to the statement. Everyone should stay focused on access, success and completion through seamless transition for students. We need to craft a strategy for gathering and analyzing the feedback.

This can become a great conversation starter and the beginning of more comprehensive collaboration with K-12 partners. Jackie will draft a short statement of introduction that will help facilitate the discussion with various groups. Could we use the Fall Summit to bring groups together and craft a final document?

4. Update on **Transfer Relations**, UW Degree Plans—Patrice Noel provided an update on the progress of the four year plans at UW and related 2 + 2 agreements. They started with 90 UW programs and it has grown to nearly 200. All plans were due Mar. 1 and are now being reviewed, checked for accuracy, etc. The first group will be completed and online early in April.

Sixty-nine 2+2 agreements are done. The group discussed the need to remind faculty that all changes in their institutional program requirements need to go through the appropriate approval mechanisms. EWC, LCCC, CWC reported that all of their transfer degrees are now at 60 credit hours. John Freeman reported that he is using them when visiting high schools and they have been well-received and easy to understand; a very effective illustration of statewide collaboration.

5. **Legislative thoughts/update**—John Freeman reported on the legislative session and the positive responses to colleges working together for the betterment of our students. They are pleased that there is more cooperation among of the various sectors of education.

He pointed out that ultimately the college readiness definition will need measureable outcomes to satisfy accountability concerns for some legislators.

He encouraged the group to work with the Department of Education but to be sensitive to the fact that they will be rebuilding for some time.

He reported on the interim studies approved this year on community college funding, K12 recalibration, and HS equivalency. He also reports on proposed changes in the Hathaway scholarship program which were not approved this year.

- a. **Follow-up visit to the Governor**—John will make contact to get some tentative dates for a follow-up visit.
6. Update on **WACCT Executive Director**—Kathy Dolan reported that there are 3, maybe 4, good applicants for the Executive Director position. The review committee will meet in Riverton and will conduct interviews at the end of the month. Hopefully, a new director will be in place soon.
7. **Fall Events** on completion
 - a. **Summit**—the initial plan was to hold the Summit at the Holiday Inn in Cody for Sept. 30 or Oct 1. No agenda has been established yet. The group wondered if we might combine the Summit and the Completion Conference this year.
 - b. **College's completion conference**—The Student Services and Academic Affairs councils are working on a plan for a fall conference (maybe Sept. 11 or 24). Committee members include Kim Farley, Richard Hall, Corey Daley, Carol Garcia and Rex Cogdill. They will meet soon to come up with tentative dates and agenda. Joe and Jackie reminded them that we can tap into CCA resources for little or no cost.
 - c. The **WYSAC Conference** will take place in the Spring 2016. Sara will provide Jackie with a UW representative for the planning committee.
8. **Marketing Plan**—The group brainstormed marketing activities for the next year. Jackie will set up regular meetings for the subgroup including Chris. Some of the suggestions:
 - a. Statewide visits and informational sessions

- b. Social media development
 - c. New postcards to be sent electronically a few times a year
 - d. Success stories
 - e. Rollout for the Dashboard
 - f. Updated factsheet
 - g. Thank-you e-mails to legislators
 - h. Annual report
 - i. Promotion regarding graduate numbers and workforce trend lines
 - j. Create a standard PowerPoint for presentations
 - k. Sharing with industry
9. **Update on Workforce Data**—Jackie reported that the Department of Workforce Services has received data files for all community colleges from the Commission. It is unclear what the timelines for output might be at this time.
10. **April 16 Commission meeting and Newsletter**—Jackie handed out the newsletter for review and editing. She will not be at the Commission meeting to present. Kathy volunteered to do the presentation. Jackie will get the Newsletter and College Readiness Definition to Casper College to get printed. Patrice will provide the UW sample 2 + 2.
11. **Wyoming Public Television production on Complete College Wyoming**—Ruby Calvert joined us along with one of her producers, Craig Blumenshine. A good discussion occurred on how we want to present the information, who are audiences, timeframes and what exposure is needed. Ruby suggested that we do consider multiple efforts appearing on Wyoming Perspectives and the Wyoming Chronicle program with 3-4 segments (Sept., January, March). Focus on student success will be maintained throughout. We agreed upon a Fall rollout. Topics include completion rate, meeting industry needs, retooling developmental curriculum. The producer will work with Chris to develop a plan and outline. Video footage and stills will be needed from each college. Jackie will provide them with the original white paper, report to the Governor, the website address and some of the marketing information we've created. We will also begin inviting the producer to CCW meetings to give periodic updates.
12. **Metrics**—Jackie reported that the IR folks will provide data in June and we will be able to work on the first dashboard. We need to consider the format for the dashboard and annual report as well as strategies for benchmarking some of our metrics.
13. **Update of activities/best practices**—The group shared recent activities and brainstormed about better ways to showcase our accomplishments and learning experiences.
14. **Other**
- a. **Adding more members.** John suggested that we consider adding another legislator to the team. He will make some initial contacts to gauge interest levels. The group agreed

it would be nice to have one or two principals (small and large districts) and perhaps a K-12 Trustee.

- b. Create more **subcommittees** within CCW to complete projects.
- c. Update the state jobs picture—Joe volunteered to work on this project
- d. Future Agenda topics
 - i. Regular updates on marketing
 - ii. Relationships with K-12
 - iii. Statewide coverage of our efforts, involvement by all key stakeholders