



January 12, 2016

Minutes

Attending: Mohamed Chakhad, Kathy Dolan, Sara Axelson, Tracy Stibitz, Will Clark, Shaun Powell, Jake McIntyre, Joe McCann, Jim Rose, David Anton, John Freeman, Terry Harper, Sandra Meyer, Joe Schaffer, Judy Hay, Chris Sheid, Erin Taylor, Jackie Freeze

1. **Minutes** from December 2, 2015 were approved
2. **College and Career Readiness**—Brad and Summer were not able to attend this month's meeting. They will report next month.
3. **High School Relations**--Summer
4. **Marketing** Update
 - a. Postcard Deliver—Erin sent these out before the holidays
 - b. Student write-ups—Jackie has two. Still waiting for others
 - c. PBS Segment Update, Filming will take place Jan 25 or 26. Jackie, Patrice, Jake, Sandra and 2 students from LCCC will be part of the program.
5. **Voice in America**—Jim talked about a request from this group to highlight the Wyoming effort. It would potentially get a lot of national exposure but the cost is \$23,500 plus any additional filming we might need to do. The group decided this might not be the best focus for our energies but we should consider our own video that could be used for presentations and on the website.
6. **Metrics**—The group had a long discussion over the draft metrics. Jackie reminded everyone that this is not a final layout but rather needed to decide we have the right metrics and are providing the most appropriate data. Formatting will be done where we are ready with a final version. Jackie reminded everyone that we have promised information by early February and that this in some cases provides benchmark data, not longitudinal comparisons. We ran out of time but Jackie asked that people provide individual feedback by January 22 and she would work on a second draft.

7. Other

- a. Jackie announced that she would be early retiring from Western, effective June 30, 2016. We will discuss at a future meeting about CCW responsibilities.