



March 27, 1 p.m. to 5 p.m., March 28, 8:30-12 p.m.

Casper, Wyoming, Gateway Room 312

Draft Agenda

Optional Meeting from 10-12 with Workforce Services—Joan Evans and Tom Gallaher/Tony Glover

Phone Number for anyone not traveling to Casper: 307-268-3575

1. Review of the Strategic Planning Process for the Community Colleges and impact on the CCW effort and metrics.
2. Marketing Plan strategy development
 - a. Getting colleges to add to the best practices and information flow
 - b. News campaign—success stories
 - c. Review website
 - d. Publications like college readiness brochure
 - e. Dashboard
3. Metrics discussion
 - a. High Level Metrics
 - b. Metrics at the detail level (4Ps)
 - c. Identifying milestones
4. Employment data
5. Completion of gatekeeper courses during first 30 hrs

- a. Dev. Bootcamp
 - b. Changes in practice, statement
- 6. Graduation Goal this year
- 7. Membership in CCW for proprietary schools
- 8. Moving Forward—keeping the energy flowing
 - a. Guided Pathways
 - b. Metamajors
 - c. Milestones
 - d. Advising/Student Support
 - e. Scalability
- 9. Other

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